

*Draft Press Release:  
Product Information for Consumers*

# **Jacques Jewelers**

## **Our Quality Speaks For Itself!**

FOR IMMEDIATE RELEASE

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### **JACQUES JEWELERS OFFERS FREE JEWELRY PRODUCT INFORMATION**

FRAMINGHAM, MA — Jacques Jewelers is offering free brochures and leaflets that provide information on jewelry, diamonds and gemstones.

In an effort to keep potential customers informed, Jacques Jewelers is offering a series of colorful brochures and leaflets to anyone who stops by the store. No purchase is required. The brochures cover topics such as Buying a Diamond, Care and Cleaning. Leaflets describing popular colored gemstones such as ruby, emerald and sapphire are also available. The printed information provides jewelry shoppers with information they need to make an informed buying decision.

Jacques Jewelers has been in business since 1920 and offers high quality jewelry at outstanding values. We specialize in custom designs and use platinum and 18 karat gold. We only sell certified diamonds.

Jacques Jewelers is a member of Jewelers of America, the national trade association for retail jewelers, which represents more than 10,000 retail jewelry stores nationwide and serves as a center of knowledge and as an advocate for professionalism and high ethical standards. All members of Jewelers of America must sign and abide by a Code of Ethics, so that consumers can buy with confidence from jewelry retailers that are members of JA.

To receive this free jewelry product information, visit Jacques Jewelers today. 233 Cochituate Rd – Rte 30 E - Tel: 508.879.8855 – **[www.jacquesjewelers.com](http://www.jacquesjewelers.com)**

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